

TCMA <denny@wadealliance.com>

11/7/2022 9:15 AM

TCMA Vital Signs Nov 7, 2022

To Deneitra Hutchison <denny@wadealliance.com>

Can't see this message? [View in a browser](#)



TCMA Vital Signs November 7, 2022

UPCOMING EVENTS:

November 8 - Election Day/Board Meeting

November 9 - Chic Ladies

November 13 - Alliance Arts

November 19, 30 - Book Group

December 1 - President's Open House

(for board members and committee chairs)

December 9 - Holiday Luncheon



**Chic
Ladies**

**A Birthday Celebration
for Shannon McNeil
& Jenny Stern**

**Wednesday
November 9th**

11:00

**Join us for a
fun lunch, and celebrate our
TCMA President Shannon
and Past President Jenny
that happen to share
the same birthday!**

**Maudie's Milagro
Davenport Village
3801 N. Capital of Texas Hwy
Austin, 78746**

**RSVP to Lara Norris by
November 3rd at
larisalee1968@aol.com**



Alliance Arts

Austin Opera's Season Opener:

The Barber of Seville

November 13

2:30pm, Sunday Matinée

Long Center

If Susanne Teztlaff has already received your RSVP and you still have questions,
contact: s_teztlaff@hotmail.com





Starlight Terrace, The Oasis

November 17, 6:30pm

Join your colleagues for an elegant night out honoring this year's physician award recipients.

Physician of the Year: Dr. Sarmistha Hauger

Lifetime Achievement: Dr. James McMichael

Humanitarian Awards: Dr. Dave Clarke, Dr. Audrey Kuang

Ruth M. Bain Young Physician Awards: Dr. Lauren Gambill, Dr. Michael Stefanowicz

RSVP Now



Highlights from the October 14 TMAA Regional Conference in Amarillo by Jenny Stern

I was honored to serve as the Travis County representative at this one-day conference, led by TMAA President Libby White with support from Director Pam Udall and Manager Jose Melendez. Keynote speaker Kasey Long, Development Director of the United Way of Amarillo, presented "Membership Nuts & Bolts."

We heard about other county Alliances' successful programs, included Brownsville's Jump-a-Thon, Tarrant County's Medicine Ball, Smith County's Heels for Health fundraising raffle and Texas BookShare vending machine. Not to be outdone, TCMA's Party With a Purpose also received a nod.

Here are a few takeaways I thought I'd share:

- The best time to send an email that will be read and replied to is Tuesday, 10am.
- Emails are 40% more effective than social media posts for communicating with membership.
- Consider mailing physical invitations to important events to get the best attendance.
- People join to be with people! Encourage current members to bring a friend to a meeting; be welcoming to new members; and have a short, prepared pitch to explain what the Alliance is all about to prospective members.
- Consider conducting a membership survey every few years to see what is/is not working for your Alliance.
- Family events are good for attracting younger members as well as potential male members.



Book Group Schedule

November 19 - *The Girl in His Shadow* by Audrey Blake

November 30 - Annual pot-luck luncheon

To join the book group and receive emails with locations, contact Peggy Russell at pjmrtexas@gmail.com

◇◇◇◇◇



Honoring BookSpring
TCMA
HOLIDAY LUNCHEON

Guest Speaker
Emily Cicchini, BookSpring Executive Director

TCMA Member Support for BookSpring Makes a Difference
This Year's Focus is the *Books Beginning at Birth Program*
Donate Cash (vs Books) Before or During the Luncheon (links provided)

Celebrate the Season & Friendships

Tarry House, 3006 Bowman Avenue
Friday, December 9 at 11:30 a.m.

Tickets \$40, RSVP by Monday, December 5
For Diet Restrictions or Questions
Contact Carrie Conner (210.241.6583)

RSVP & Ticket

Donate to BookSpring





DISCOUNTED Football Tickets:
Texas vs. Baylor, Nov. 25

Tickets are up to \$30 off per person, and can be purchased today by visiting TexasSports.com/Promos and using promo code TCMSROCKS22. All tickets will be sent as mobile delivery!

Buy Ticket



Refresher: Vital Signs Submissions

Step 1: Create text as a Word Document and email as an attachment.

Alternatively, you may create a Doc in Google Drive and share the link with me.

Step 2: Capture image as a JPEG or PNG and email as an attachment.

Alternatively, you may create/send a link to the image in Google Photos.

Step 3: Email doc, jpeg, and/or link to Deneitra at denny@wadealliance.com by 5pm Friday. Unless otherwise requested, content that is not date specific may not appear in subsequent newsletters.

Step 4: If you submit **new** content, a draft newsletter will be forwarded. Please review and re-submit any changes by 10pm Saturday.



TCMAF Fund Drive 2022 is underway!

Annual fund drive letters were sent out last week so be sure to watch your mail! All funds help the TCMA Foundation fulfill its mission of improving the health of Central Texans through philanthropic projects and community service grants. This year's worthy grant recipients are:

- **Lirios Pediatrics** - provides free comprehensive primary healthcare to uninsured children.
- **Hope Clinic** - provides primary care to uninsured and under-insured residents, with special focus on the needs of resettled refugees.
- **Austin State Hospital Volunteer Services Council** - improves the quality of life of patients at the Hospital through a variety of programs and special projects.
- **halfHelen** - provides vision screening, exams, and glasses to children from low-income families.
- **Memory Caregiver Academy of Austin** - trains high school students to be caregivers for elderly people with dementia, especially in low-income and under-served areas.
- **Volunteer Healthcare Clinic** - provides health care for the working poor and uninsured children.
- **St. Louise House** - provides housing and comprehensive services for women with children experiencing homelessness.
- **TCMS Physician Wellness Program** - promotes the professional and personal well being of TCMS physicians and their spouses through collegial support, educational resources, and confidential counseling services.

Thanks in advance for your support!

Beth O'Farrell, Annual Fund Drive Chair, bofarrell21@gmail.com

DONATE by mail

- OR -

DONATE HERE

Cares & Concerns

We all experience times in our lives when we could a little extra help. If you or a fellow TCMA member needs care after adopting a child or welcoming a new baby; recovering from an illness or surgery; or are grieving the loss of a loved one, please contact Vickie Blumhagen (vickieblumhagen@gmail.com).

We want to support our members!

Get Involved! Join a TCMS Committee



Ready to expand your circle of colleagues, enhance your CV, and keep the Travis County medical community safe and healthy? Sign up for a 2023 TCMS committee. Committees for Public Health, Medical Legislation, Physician Wellness, The TMA Delegation and more are open for consideration.

Committee Interest Form

2023 Membership Campaign

The 2023 Membership Renewal Campaign has begun. A September 20 email was sent with your personalized auto-login information. Just click the link in the email and it will take you directly to your TMAA account to renew your dues. (Note: Please do not forward this email to colleagues – it is personalized to your account.)

Alliance members now have three ways to renew memberships:

1. Go online to www.texmedalliance.org. (Click on the blue “Renew” button in the upper-right corner if you’re a current member.)
2. Call the TMA Knowledge Center at (800) 880-7955 with credit card information.
3. Mail an application form or paper statement with a check to TMA Alliance, 401 W. 15th Street, Austin, TX 78701.

Please note the dates below:

Nov. 29: Renewal email reminder

Dec. 13: Second mailed invoice

Jan. 17: Email reminder (first statement for physicians)

Feb. 21: Final email reminder


Feb. 28: Final mailed invoice

Mar. 31: Drop date

New Renewal Incentive! During membership renewals this year you will have an option to check Auto renewal. If you enroll in membership auto renewal you will be added to a drawing for a special Kendra Scott necklace and earring set. You MUST be in attendance for the Holiday Luncheon on December 9, 2022 at the Tarry House to win.



4300 North Lamar Boulevard Austin, TX 78756
512-206-1270

www.tcmalliance.org 

You've received this email because you are a subscriber of [this site](#).
If you feel you received it by mistake or wish to unsubscribe, please [click here](#).